SAMPLE

**Pre-k Social Media Language**

TO USE THROUGHOUT THE YEAR

Use social media platforms to highlight your prekindergarten programs with staff, parents and community members. Use real stories and pictures from your own district/charter. Create your own prekindergarten hashtag for your district/charter. Encourage staff, parents, and community members to use your hashtag.

**Prekindergarten Registration**

- Pre-k registration is open! We can’t wait to welcome our youngest learners to [NAME OF DISTRICT/CHARTER]!
- Do you have a 4-year old? Check our website to see if your child may be eligible for our FREE pre-k program. [LINK to page]
- Did you know [NAME OF DISTRICT/CHARTER] offers pre-k for eligible [insert ages served] year-olds? Call us at [insert DISTRICT PRE-K phone #] for more information!
- Our pre-k teachers are ready to register pre-k students for the [SCHOOL YEAR] school year! [Add photo of teachers]
- Not sure what documents you need for pre-k registration? Go here for a complete list [LINK to relevant page].
- Not sure if you want to register your child in our pre-k program? Talk to a current [NAME OF DISTRICT/CHARTER] pre-k parent to ask about their experience. Click here for a list of current pre-k parents waiting to hear from you! [LINK to relevant page]
- Join us on [DATE] for [DISTRICT/CHARTER’S] Pre-k Registration Day! Vaccinations on site! Visit our pre-k registration page for details about what to bring. [LINK to relevant page]
- Pre-k Orientation Day is [DATE]. Your assigned school is eager to meet you and give you a tour of their campus! Registration on site!

**Back to School/First Day in Prekindergarten**

- [NAME OF DISTRICT/CHARTER] is excited to meet our prekindergarten students on [DATE] for the [YEAR] school year!
- [NAME OF DISTRICT/CHARTER] loves our prekindergarten students! [Add photo of students]
- Our pre-k teachers are preparing to welcome [NAME OF DISTRICT/CHARTER’S] youngest learners for the [YEAR] school year! [Add photo of teachers setting up classroom]
- [NAME OF DISTRICT/CHARTER] welcomes their future graduates of class [GRADUATING YEAR]! [Add photo of pre-k students]
- [NAME OF DISTRICT/CHARTER] pre-K teachers are ready to welcome the class of [GRADUATING YEAR]! Learn more about our prekindergarten program at [LINK to relevant page]
- What does it take to get a pre-k classroom ready? Watch [NAME OF DISTRICT/CHARTER] pre-k teachers tell us all about it! [Link to relevant video]
Sharing Prekindergarten Success Stories

- [NAME OF DISTRICT/CHARTER] pre-k students are learning about careers! [Add photo of classroom activity]
- Pre-k students at [NAME OF SCHOOL] are our future engineers! [Add photo of students building with blocks]
- Did you know [NAME OF SCHOOL] pre-k students are learning to program robots? [Add photo of students engaged in coding activity]
- Ever wonder how STEM is applied in pre-k? Check out [NAME OF TEACHER] classroom website to see STEM learning in action! [LINK to relevant page]
- Thanks to a grant from [INSERT NAME], pre-k students at [NAME OF SCHOOL] have a garden! [Add photo of students working in garden]
- Congratulations to [NAME OF TEACHER] for [INSERT ACCOMPLISHMENT]! Our pre-k students are lucky to have you as a teacher! [Add photo of teacher]

Awareness of Prekindergarten Best Practices

- Play is learning and learning is play for our pre-k students! See all the skills they are learning when they play with blocks at [Link to relevant page]. [Add photo of students with blocks]
- Fine motor activities help build the small muscles in the hand which prepare our pre-k students for writing! [Add photos of students engaged in fine motor activities]
- Did you know young children learn best through active movement? Our pre-k teachers keep our pre-k students engaged through movement activities. [Add photo of students engaged in an active learning activity]
- What is the purpose of the picture schedule? Picture schedules help young children self-regulate throughout the day. See how [NAME OF TEACHER] uses the picture schedule in his/her pre-k classroom in this short video: [LINK to video]
- Pre-k students love read aloud time! So much learning: vocabulary, comprehension, listening skills, and much more! Find read aloud tips at [Link to relevant page]
- Math in the Garden! [NAME OF SCHOOL] pre-k students are learning math concepts in the garden…graphing, counting, sorting, and much more! See all the activities on [NAME OF TEACHER] webpage [Link to relevant page].
Highlighting Prekindergarten Families & Community Partners

- [NAME OF SCHOOL] pre-k parents are volunteering to help with the pre-k garden! We love our pre-k parents! [Add photo of parents in garden]
- [NAME OF DISTRICT/CHARTER] Pre-k Family Advisory Council is meeting today to discuss improving family engagement practices! [Add photo of meeting]
- [NAME OF PARTNER] volunteers help [NAME OF SCHOOL] build an outdoor learning space for pre-k students. Thank you [NAME OF PARTNER]! [Add photo of activity]
- Books, Books, Books! Thank you to [NAME OF PARTNER] for donating books to our pre-k students and families! [Add photo of activity]
- [NAME OF DISTRICT/CHARTER] is looking for past or current pre-k parents willing to share success stories about their experience with the pre-K program. Contact [Insert contact info.] if you are interested.
- Did you know [NAME OF DISTRICT/CHARTER] partners with child development centers in the area? Learn more about our partnerships at [LINK to relevant page]. [Add photo of a child development center you partner with]
- Join us for Pre-k Family Night on [DATE/TIME]. Activities, information, networking with other families and FREE BOOKS! [Add photo of event flyer]