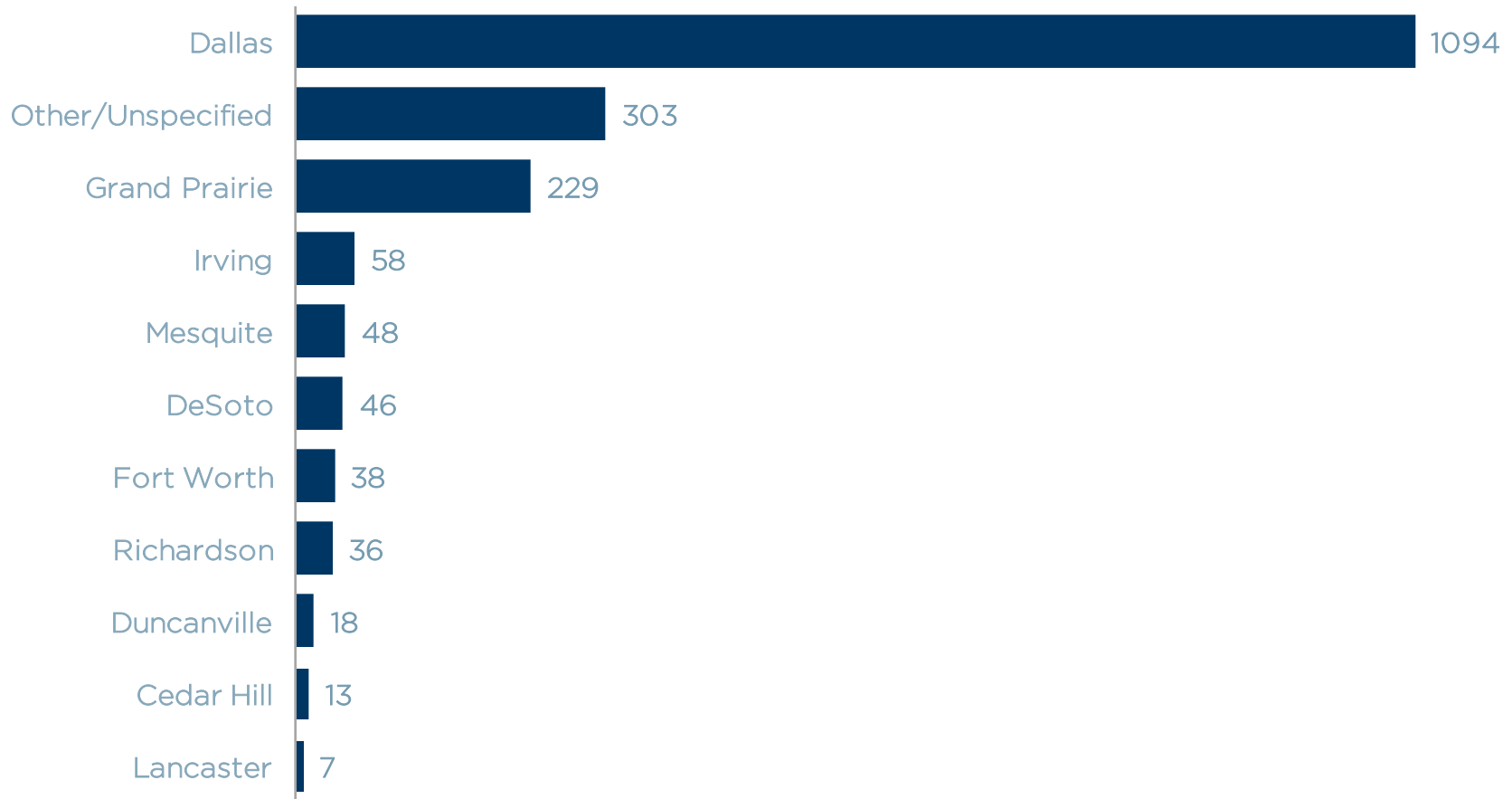

earlymattersdallas

A Historic Coalition on Early Education

Pre-K Texting Participation
EC District Directors Group
September 13, 2017

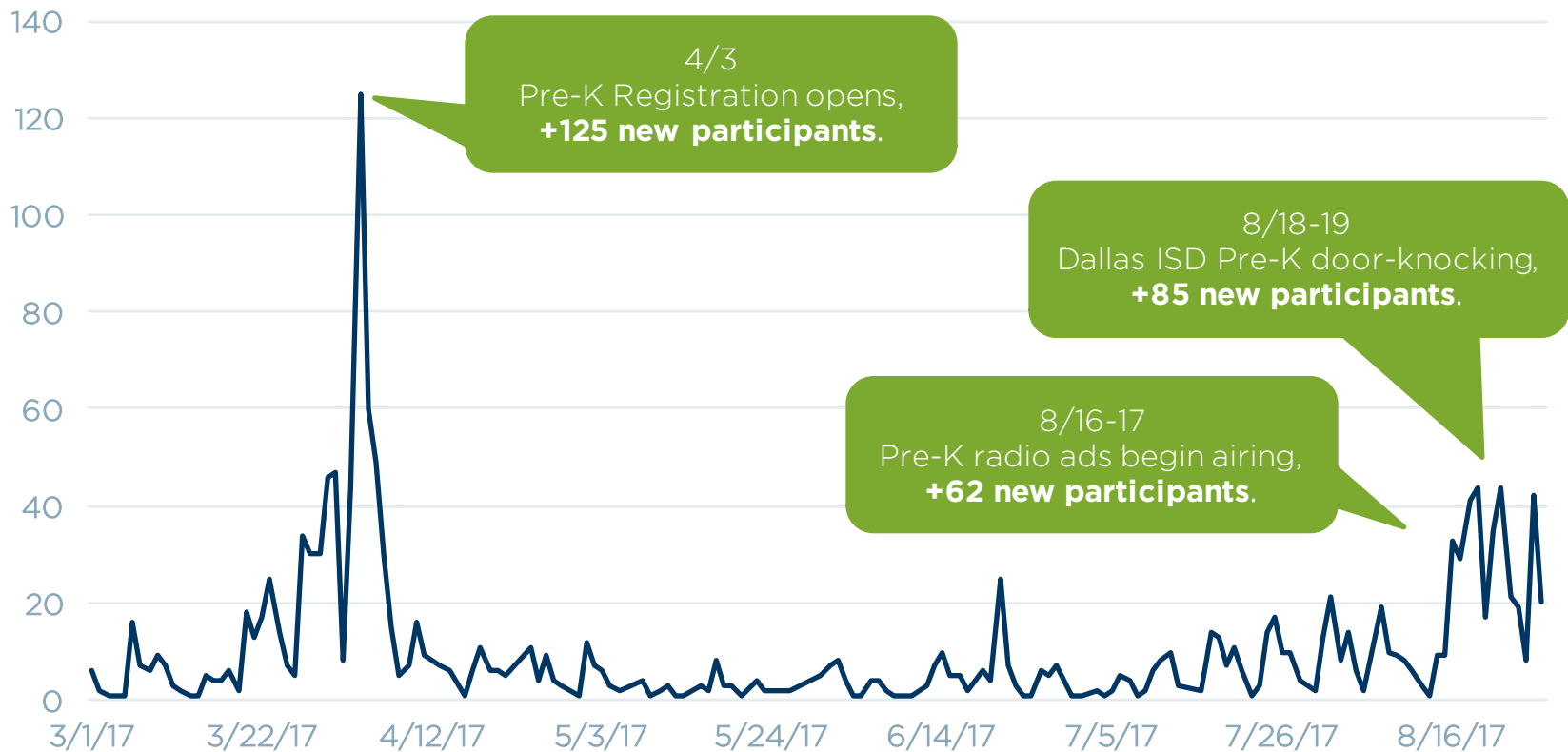
Nearly 2,000 parents participated in Pre-K texting across the metroplex and county

Number of Participants by District
As of 8/28/2017



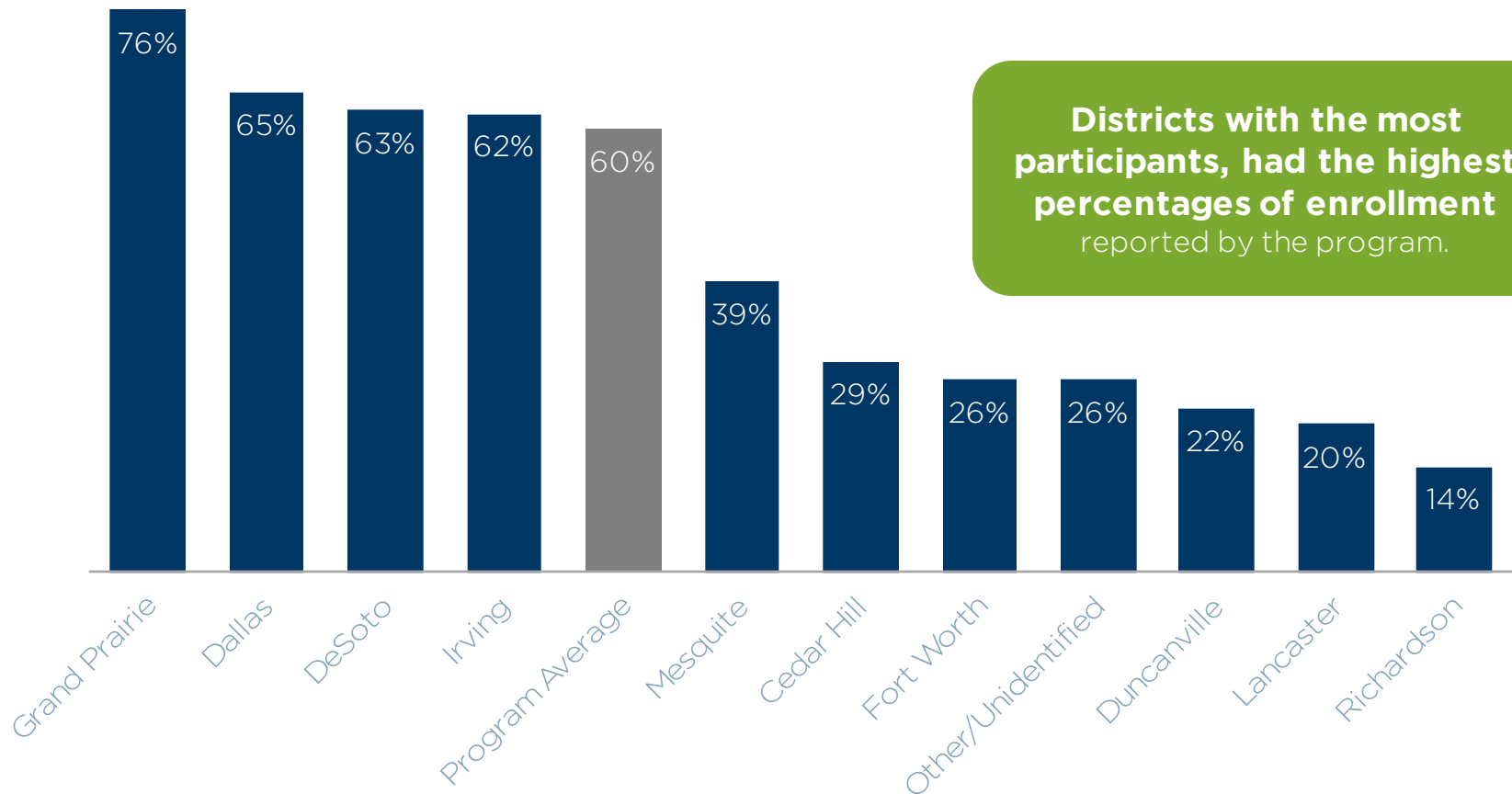
Community events and Pre-K awareness county-wide drove new participants to the program

Number of New Pre-K Texting Participants, Daily



A majority of participants were able to enroll their child in Pre-K

Percentage of Participants Reporting Successful Enrollment in Pre-K by District*



*Percentage includes only those participants who responded to program texts inquiring about enrollment status. 850 participants did not respond.