Nearly 2,000 parents participated in Pre-K texting across the metroplex and county.

Number of Participants by District
As of 8/28/2017

- Dallas: 1094
- Other/Unspecified: 303
- Grand Prairie: 229
- Irving: 58
- Mesquite: 48
- DeSoto: 46
- Fort Worth: 38
- Richardson: 36
- Duncanville: 18
- Cedar Hill: 13
- Lancaster: 7
Community events and Pre-K awareness county-wide drove new participants to the program

Number of New Pre-K Texting Participants, Daily

- 4/3: Pre-K Registration opens, +125 new participants.
- 8/16-17: Pre-K radio ads begin airing, +62 new participants.
- 8/18-19: Dallas ISD Pre-K door-knocking, +85 new participants.
A majority of participants were able to enroll their child in Pre-K

Percentage of Participants Reporting Successful Enrollment in Pre-K by District*

*Percentage includes only those participants who responded to program texts inquiring about enrollment status. 850 participants did not respond.